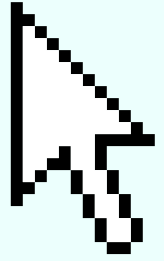


# TYLER FUGAZZIE

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## I deliver meaningful communication for people doing important work.

### > Professional Experience

#### **Communications Specialist** (2012 - Current)

*Self-employed/Freelance*

- Create digital tools, guides, and resources related to social media, website development, and creative projects
- Build and maintain multiple websites and online platforms for independent work
- Develop and promote creative products including books, digital art, and novelty items
- Write original commentary on people, identity, culture, creativity, and technology on social media

#### **Director of Communications** (Jul 2019 - May 2022)

*Virtual Enterprises International (VEI)*

- Directed organization-wide communications strategy across digital and print channels
- Created, edited, and shared 1,000s of pieces of meaningful content to more than 2x educational nonprofit's annual budget and students served
- Developed resourceful, impactful communications department to serve a network of 100,000s of people

#### **Communications Manager** (Jul 2016 - Jul 2019)

*Virtual Enterprises International (VEI)*

- Led a rebranding project and developed a new website with team leadership and outside design agencies
- Grew social media presence (Twitter, Instagram, Facebook, LinkedIn, and YouTube)

#### **Communications Coordinator**, *VEI*

**Communications Associate**, *TCNJ, Records & Registration*

**Marketing & Communications Intern**, *TerraCycle*

### > Education

The College of New Jersey, Class of 2013  
BA in Communications  
3.9 GPA, National Comms Honors

### > Focus Areas

- Editorial writing & blogging
- Email newsletters
- Social media campaigns
- Impact & annual reports
- Website content & strategy
- One-page clarity documents

### > Software & Tools

- ChatGPT & popular AI apps
- WordPress & other CMS
- Canva & other design tools
- Adobe Photoshop, Illustrator
- Google Apps Suite (Docs, Sheets, Slides, Gmail, Analytics, Admin)
- Microsoft Office Suite (Word, Excel, PowerPoint)
- JotForm & SurveyMonkey
- MailChimp & Substack
- Facebook, X, LinkedIn, Instagram, YouTube, Vimeo, TikTok

### > Personal Interests

- Friends & Family
- Reading & Writing
- Social Media
- Baseball & Professional Wrestling
- Arts & Design & Culture

**I'VE GONE VIRAL ON X  
THREE TIMES (4.3  
MILLION TOTAL VIEWS)**