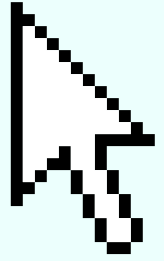


TYLER FUGAZZIE

tylerfugazzie.com • ty.fugazzie@gmail.com • 201-968-7579



I deliver meaningful communication for people doing important work.

> Professional Experience

Communications Specialist (2012 - Current)

Self-employed/Freelance

- Create digital tools, guides, and resources related to social media, website development, and creative projects
- Build and maintain multiple websites and online platforms for independent work
- Develop and promote creative products including books, digital art, and novelty items
- Write original commentary on people, identity, culture, creativity, and technology on social media

Director of Communications (Jul 2019 - May 2022)

Virtual Enterprises International (VEI)

- Directed organization-wide communications strategy across digital and print channels
- Created, edited, and shared 1,000s of pieces of meaningful content to more than 2x educational nonprofit's annual budget and students served
- Developed resourceful, impactful communications department to serve a network of 100,000s of people

Communications Manager (Jul 2016 - Jul 2019)

Virtual Enterprises International (VEI)

- Led a rebranding project and developed a new website with team leadership and outside design agencies
- Grew social media presence (Twitter, Instagram, Facebook, LinkedIn, and YouTube)

Communications Coordinator, *VEI*

Communications Associate, *TCNJ, Records & Registration*

Marketing & Communications Intern, *TerraCycle*

> Education

The College of New Jersey, Class of 2013
BA in Communications
3.9 GPA, National Comms Honors

> Focus Areas

- Editorial writing & blogging
- Email newsletters
- Social media campaigns
- Impact & annual reports
- Website content & strategy
- One-page clarity documents

> Software & Tools

- ChatGPT & popular AI apps
- WordPress & other CMS
- Canva & other design tools
- Adobe Photoshop, Illustrator
- Google Workspace (Docs, Sheets, Slides, Gmail, Analytics, Admin)
- Microsoft Office Suite (Word, Excel, PowerPoint)
- JotForm & SurveyMonkey
- MailChimp & Substack
- Facebook, X, LinkedIn, Instagram, YouTube, Vimeo, TikTok

> Personal Interests

- Friends & Family
- Reading & Writing
- Social Media
- Baseball & Professional Wrestling
- Arts & Design & Culture
- Technology

THANK YOU FOR YOUR TIME